



Dear Potential Sponsor,

B.A.S.E. Inc Music, RHHIB and HeadNOKKA Media Group, Inc. are currently planning the next two installments of their A2BAY Concert Series. This next event edition will be on **August 10, 2013, at the Local 662 in downtown St. Petersburg, FL**. We would love to include your company as a sponsor. The main purpose of this show is to increase the public's awareness of the talent in the Tampa Bay and Atlanta Hip Hop communities. As you may well know, people are increasingly using the recommendations of their friends and family to help them decide where to spend their limited budgets. Recording artists wield considerable influence on their fans, friends, and colleagues. The A2BAY show now has a 2 city track record of getting the fan bases of some of the best Hip Hop artists in the Tampa Bay and Atlanta areas all in one place. We are seeking partnerships with other businesses who might benefit from this increased exposure and direct access to potential customers. *The next Atlanta edition of the series will be in Atlanta on November 2, 2013.*

We are anticipating attendees in the 18-50 age range from throughout Central Florida, as well as Atlanta. We hope that you would give us your support this year by joining us as a sponsor. Your organization stands to gain increased exposure from our event's media coverage in addition to our promotional campaigns on and offline.

We have attached a sponsorship commitment along with this letter that lists the details for the different sponsorship packages we are offering. Please do not hesitate to contact us if you have any questions. We look forward to working with you.

*Yours Sincerely,*

B.A.S.E. Inc Music  
P.O. Box 35338  
St. Petersburg, FL 33705  
[events@baseincmusic.com](mailto:events@baseincmusic.com)

**A2BAY**

Presented By:

B.A.S.E. Inc. Music, RHHIB, and Headnokka Fam.  
August 10, 2013-Local 662 in St. Petersburg, FL  
November 2, 2013- Atlanta, GA





**Bronze Sponsor - \$100**

- On-stage announcements giving recognition to sponsors will be made.
- Company logo on the backside of the printed event flyer (5000) which will be distributed throughout the Tampa Bay **or** Atlanta area.

**Silver Sponsor - \$200**

- Everything in the Bronze package.
- Logo/name will be on both sides of the printed event flyer and the front of the online poster.

**Gold Sponsor - \$400**

- Everything in the Silver package.
- Logo on web banners that will display in email blasts and on artist/event websites and Facebook pages.
- Logo on show ad that will be in the Tampa Creative Loafing.

**Platinum Sponsor - \$500**

- Everything in the Gold package for both Tampa Bay **and** Atlanta areas.

**Business:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

Make Checks Payable to B.A.S.E. Inc. Music  
Please E-Mail print ready logo to [events@baseincmusic.com](mailto:events@baseincmusic.com)

